

STRAIGHT TALK:

**What is the true cost of
emergency orthodontic visits?**



Self-Care Solutions

You got this!

Unexpected visits have unavoidable costs

80 percent of these emergencies patients frequent are able to be solved by using Tweakz[®] for Braces and Aligners.

89%

of Orthodontists see as many as
10 Emergency Visits a Day

10 Emergency Visits
x \$100+ Practice Costs

-\$1000 loss
daily



"I founded OrthoNu[®] to help fellow Orthodontists be more efficient, meet the needs and demands of today's patients with braces and aligners, and anticipate their future needs, all while elevating care to a new gold standard."

– Sima Yakoby Epstein, DMD, OrthoNu Founder & CEO



Learn more at OrthoNu.com

Data based on OrthoNu Straight Talk orthodontic survey 2022